

ESPAÇO DIGITAL DE CONHECIMENTO PARA A SUSTENTABILIDADE

Enquadramento

Num mundo global, em que cada vez mais **informação**, nem sempre é sinónimo de **conhecimento**, foi identificada a necessidade de construir um **Espaço Digital de Conhecimento para a Sustentabilidade** que permita a inserção de PME em **redes de comunicação e conhecimento orientadas para a sustentabilidade**.

Assim, tendo sido identificado que nas empresas existe uma fraca disseminação de práticas sustentáveis, enquanto vector transversal e indutor de competitividade, foi elaborado um **Roadmap** constituído por entidades com responsabilidades, competências e interesses em questões relacionadas com a sustentabilidade.

A partir da disponibilização e organização dos *links* destas entidades, construiu-se um espaço de partilha que ajudará as empresas a manterem-se informadas em termos nacionais e internacionais, relativamente a esta temática.

O esquema em anexo reflecte a organização levada a cabo, que se estrutura de acordo com grandes itens, de forma a facilitar a pesquisa, a saber, de sites sobre:

- **Organismos Oficiais** – Entidades que têm competências e responsabilidades oficiais em temáticas relacionadas com a sustentabilidade;
- **Entidades Informativas** – Entidades que prestam informação relevante e atual, sobre a temática, e que pode estar categorizada em: notícias, temáticos (ambiente, social, ...), blogs e networks;
- **ONG – Organizações Não Governamentais e Associações sem Fins Lucrativos** – Entidades que trabalham a temática;
- **Entidades do Sistema Científico e Tecnológico** – Entidades que desenvolvem pesquisa nesta área temática;



Enquadramento

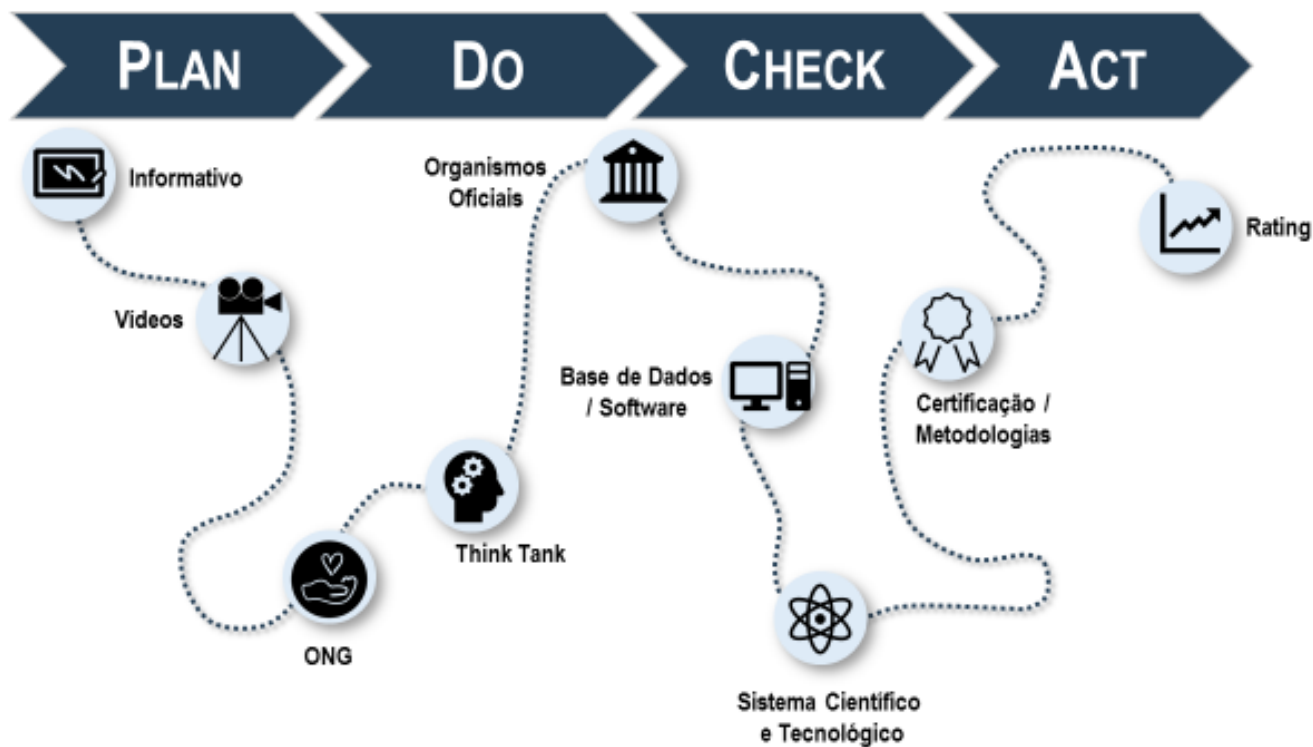
- **Entidades Certificadoras e Metodologias** – Entidades que certificam, ou que disponibilizam metodologias de interesse;
- **Think Tanks** – Organizações cujo objectivo é o debate e reflexão sobre questões actuais e pertinentes;
- **Bases de Dados e Software** – Entidades que disponibilizam dados e software para desenvolvimento de projectos;
- **Rating** – Empresas que elaboram ratings para as empresas em termos de parâmetros sustentáveis;
- **Vídeos** – Filmes educativos e/ou de divulgação de temáticas específicas dentro da sustentabilidade, por exemplo ecoeficiência, ciclo de vida dos produtos, pegada ecológica, entre outros.

Para uma melhor sistematização do **Roadmap** foi elaborada uma metodologia: **PDCA de PLAN, DO, CHECK e ACT**, de forma a facilitar a consulta desta ferramenta, consoante o tipo de pesquisa que o utilizador necessita de efectuar.





Enquadramento








Bases de Dados / Software

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
The logo for GRASS GIS shows a green stylized plant icon to the left of the text "GRASS GIS" in green. Below it, in smaller text, is the tagline "Bringing advanced geospatial technologies to the world."	<i>Geographic Resources Analysis Support System Geographic Information System</i>	GRASS GIS	http://grass.osgeo.org/
The logo consists of the letters "GEO" in a large, blue, stylized font, followed by "GROUP ON EARTH OBSERVATIONS" in a smaller, blue, sans-serif font.	<i>Global Earth Observation System of Systems</i>	GEOSS	www.earthobservations.org/geoss.php
The logo consists of the letters "GEO" in a large, blue, stylized font, followed by "GROUP ON EARTH OBSERVATIONS" in a smaller, blue, sans-serif font.	<i>Group on Earth Observations</i>	GEO	www.earthobservations.org/



Certificação / Metodologias

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Bio-Siegel</i>		www.oekolandbau.de/
	<i>Cradle To Cradle</i>		www.c2ccertified.org/
	<i>Forest Stewardship Council</i>	FSC	www.fsc.org/
	<i>Global Report Initiative</i>	GRI	www.globalreporting.org/



Certificação / Metodologias

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
The logo for Green Business Certification Inc. (GBCI) consists of a 4x4 grid of 16 small green squares, with the letters "GBCI" in a bold, black, sans-serif font below the grid.	<i>Green Business Certification Inc.</i>	GBCI	www.gbci.org/
The Green Seal logo features a green checkmark inside a blue circle, with the words "GREEN SEAL" in a curved path above the circle.	<i>Green Seal</i>		www.greenseal.org/
The ISO logo is a red square containing a white globe with latitude and longitude lines, and the letters "ISO" in white, bold, sans-serif font across the center.	<i>International Organization for Standardization</i>	ISO	www.iso.org/
The LC-IMPACT logo features a green circular icon with a white dot inside, followed by the text "LC-IMPACT" in a bold, blue, sans-serif font. Below this, in smaller text, it reads "A SPATIALLY DIFFERENTIATED LIFE CYCLE IMPACT ASSESSMENT METHOD".	<i>LC-Impact</i>		www.lc-impact.eu/




Certificação / Metodologias

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
 Marine Stewardship Council <small>Pesca sustentável certificada</small>	<i>Marine Stewardship Council</i>	MSC	www.msc.org/
	<i>Rainforest Alliance</i>		www.rainforest-alliance.org/
 The Natural Step	<i>The Natural Step</i>		www.thenaturalstep.org/
 Nordic Ecolabelling	<i>The Nordic Swan Ecolabel</i>		www.nordic-ecolabel.org/
 UTZ Better farming Better future	<i>UTZ Certified</i>		https://utz.org/



Rating

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Inrate Sustainable Investment Solutions</i>	Inrate	www.inrate.com/
	<i>MSCI</i>		www.msci.com/
	<i>OEKOM Research</i>		www.oekom-research.com/
	<i>Sustainalytics</i>		www.sustainalytics.com/
	<i>Vigeo Eiris</i>		www.vigeo-eiris.com/



Informativo – Ambiente

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Ambiente Online</i>		www.ambienteonline.pt/
	<i>Associação da Economia do Mar</i>	Fórum Oceano	www.forumoceano.pt/
	<i>Associação das Empresas Portuguesas para o Sector do Ambiente</i>	AEPSA	www.aepesa.pt/
	<i>European Bioplastics</i>		www.european-bioplastics.org/
	<i>Inhabitat</i>		http://inhabitat.com/



Informativo – Ambiente

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
 Ocean Conservancy®	Ocean Conservancy		www.oceanconservancy.org/
 Sustainable Minds® Design greener products right, from the start	Sustainable Minds		www.sustainableminds.com/
 The Centre for Sustainable Design®	The Centre for Sustainable Design	CFSD	http://cfsd.org.uk/
 The Donella Meadows Project Academy for Systems Change	The Donella Meadows Project		http://donellameadows.org/
 THE Sustainable SITES Initiative®	The Sustainable SITES Initiative	SITES	www.sustainablesites.org/

Informativo – Blog



LOGOTIPO

DESIGNAÇÃO

SIGLA

WEBSITE



Grist

<http://grist.org/>



TreeHugger

<http://www.treehugger.com/>



Informativo – Network

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
The logo for EEAC consists of a yellow circle with a grid of dots inside, surrounded by twelve blue stars. To the right of the circle, the letters "EEAC" are written in a blue, sans-serif font.	<p><i>European Environment and Sustainable Development Advisory Councils</i></p>	EEAC	http://eeac.eu/
The logo for ICLEI features the letters "I.C.L.E.I" in a blue, sans-serif font, with small blue dots between the letters. To the right, the text "Local Governments for Sustainability" is written in a smaller, blue, sans-serif font.	<p><i>Local Governments for Sustainability</i></p>	ICLEI	www.iclei.org/
The logo for Network for Business Sustainability features a stylized circular icon made of overlapping lines. To the right, the text "Network for Business Sustainability" is written in a blue, sans-serif font, with the tagline "Business. Thinking. Ahead." below it.	<p><i>Network for Business Sustainability</i></p>	NBS	http://nbs.net/
The logo for Network for Eco-Innovation Investment features a stylized "X" shape made of blue and green dots. To the right, the text "Network for Eco-Innovation Investment" is written in a blue, sans-serif font.	<p><i>Network for Eco-Innovation Investment</i></p>	INNEON	http://www.inneon.eu/



Informativo – Notícias

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Business Green</i>		www.businessgreen.com/
	<i>Eco.nomia</i>		http://eco.nomia.pt/
	<i>EcoIQ Magazine</i>		www.ecoiq.com/
	<i>Ethical Corporation</i>		www.ethicalcorp.com/
European Center of Sustainable Development	<i>European Center of Sustainable Development</i>	ECSD	www.ecsdev.org/
European Journal of Sustainable Development	<i>European Journal of Sustainable Development</i>	EJSD	www.ecsdev.org/ojs/index.php/ejsd/index



Informativo – Notícias

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Green Map</i>		www.greenmap.org/
	<i>The Environmentalist</i>		www.the-environmentalist.org/
	<i>The Guardian</i>	Climate Change	www.theguardian.com/environment/climate-change
	<i>The Huffington Post</i>	HuffPost Green	www.huffingtonpost.com/section/green
	<i>The NY Times</i>	Dot Earth	https://dotearth.blogs.nytimes.com/



ONG / Associações Sem Fins Lucrativos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Associação Nacional de Conservação da Natureza</i>	Quercus	www.quercus.pt/
	<i>Associação Portuguesa de Engenharia Sanitária e Ambiental</i>	APESB	www.apesb.org/pt/
	<i>Ceres</i>		www.ceres.org/
	<i>Climate Institute</i>		http://climate.org/
	<i>Conselho Empresarial para o Desenvolvimento Sustentável</i>	BCSD Portugal	www.bcsdportugal.org/



ONG / Associações Sem Fins Lucrativos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
<p>CNADS</p>	<p><i>Conselho Nacional do Ambiente e do Desenvolvimento Sustentável</i></p>	<p>CNADS</p>	<p>www.cnads.pt/</p>
<p>CONSERVATION INTERNATIONAL</p>	<p><i>Conservation International</i></p>		<p>www.conservation.org/</p>
<p>Earth Innovation Institute</p>	<p><i>Earth Innovation Institute</i></p>	<p>EII</p>	<p>http://earthinnovation.org/</p>
<p>EARTHJUSTICE BECAUSE THE EARTH NEEDS A GOOD LAWYER</p>	<p><i>Earthjustice</i></p>		<p>http://earthjustice.org/</p>
<p>EUROPEAN ENVIRONMENTAL BUREAU</p>	<p><i>European Environmental Bureau</i></p>	<p>EEB</p>	<p>www.eeb.org/</p>



ONG / Associações Sem Fins Lucrativos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
<p>The logo for EWA (European Water Association) consists of the letters 'EWA' in a blue, sans-serif font, followed by a blue globe icon, and the text 'EUROPEAN WATER ASSOCIATION' in a smaller blue font below.</p>	<i>European Water Association</i>	EWA	www.ewa-online.eu/
<p>The logo for Food & Water Watch features the words 'food & water watch' in a blue, sans-serif font, with a magnifying glass icon over the word 'watch'.</p>	<i>Food and Water Watch</i>		www.foodandwaterwatch.org/
<p>The logo for Friends of the Earth International features a green circular icon with a white ring, followed by the text 'Friends of the Earth International' in a bold, black, sans-serif font.</p>	<i>Friends Of the Earth</i>	FOE	www.foe.org/
<p>The logo for Greenpeace features the word 'GREENPEACE' in a bold, green, sans-serif font.</p>	<i>Greenpeace</i>		www.greenpeace.org/international/en/
<p>The logo for GRACE features a blue circular icon with a white ring, followed by the word 'grace' in a bold, purple, sans-serif font.</p>	<i>Grupo de Reflexão e Apoio à Cidadania Empresarial</i>	GRACE	www.grace.pt/





ONG / Associações Sem Fins Lucrativos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
<p>Imaflora <small>INSTITUTO DE MANEJO E CERTIFICAÇÃO FLORESTAL E AGRÍCOLA</small></p>	<i>Instituto de Manejo e Certificação Florestal e Agrícola</i>	Imaflora	www.imaflora.org/
<p>IISD <small>International Institute for Sustainable Development</small></p>	<i>International Institute for Sustainable Development</i>	IISD	www.iisd.org/
<p>ISWA <small>International Solid Waste Association</small></p>	<i>International Solid Waste Association</i>	ISWA	www.iswa.org/
<p>MEDECINS SANS FRONTIERES</p>	<i>Medices Sans Frontiers</i>	MSF	www.msf.org/
<p>NGO SUSTAINABILITY <small>Connecting the UN, NGOs & you in promoting global sustainability.</small></p>	<i>NGO Sustainability</i>		http://unngosustainability.org/



ONG / Associações Sem Fins Lucrativos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Sea Shepherd Conservation Society</i>	Sea Shepherd	www.seashepherd.org/
	<i>Slow Food International</i>	Slow Food	www.slowfood.com/
	<i>Smart Waste Portugal</i>		www.smartwasteportugal.com/pt/
	<i>Sociedade Ponto Verde</i>	SPV	www.pontoverde.pt/
	<i>Soil Association</i>		www.soilassociation.org/








ONG / Associações Sem Fins Lucrativos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
The Nature Conservancy logo, featuring the text "The Nature Conservancy" and a green globe icon.	<i>The Nature Conservancy</i>		www.nature.org/
The Product-Life Institute logo, a circular emblem with a rainbow border, an infinity symbol, and the text "THE PRODUCT-LIFE INSTITUTE" and "1982 • Geneva".	<i>The Product-Life Institute</i>		www.product-life.org/
Water Environment Federation logo, featuring a stylized blue and grey wave icon and the text "Water Environment Federation" and "the water quality people®".	<i>Water Environment Federation</i>	WEF	www.wef.org/
wbcscd logo, featuring a green gear icon with a globe inside and the text "wbcscd".	<i>World Business Council for Sustainable Development</i>	WBCSD	www.wbcscd.org/
WWF logo, featuring a black and white panda silhouette and the text "WWF".	<i>World Wildlife Fund</i>	WWF	www.worldwildlife.org/



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
 <p>AGÊNCIA NACIONAL DE INOVAÇÃO</p>	<i>Agência Nacional de Inovação</i>	ANI	http://ani.pt/
 <p>AGÊNCIA PORTUGUESA DO AMBIENTE</p>	<i>Agência Portuguesa de Ambiente</i>	APA	www.apambiente.pt/
	<i>Circular Economy Strategy</i>		http://ec.europa.eu/environment/circular-economy/
 <p>Compromisso para o CRESCIMENTO VERDE</p>	<i>Coligação para o Crescimento Verde</i>		www.crescimentoverde.gov.pt/
	<i>DG Environment</i>	DGE	http://ec.europa.eu/environment



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
<p>Direção-Geral de Política do Mar</p>	<i>Direção-Geral de Política do Mar</i>	DGPM	www.dgpm.mam.gov.pt/
<p>Direção-Geral de Recursos Naturais, Segurança e Serviços Marítimos</p>	<i>Direção-Geral de Recursos Naturais, Segurança e Serviços Marítimos</i>	DGRM	www.dgrm.mm.gov.pt/
<p>European Commission</p>	<i>Diretiva EcoDesign</i>		http://ec.europa.eu/growth/industry/sustainability/ecodesign/
<p>Performance, Credibility, Transparency</p> <p>EMAS VERIFIED ENVIRONMENTAL MANAGEMENT</p>	<i>Eco Management and Audit Scheme</i>	EMAS	http://ec.europa.eu/environment/emas/
	<i>Eco-Innovation Action Plan</i>	ECOAP	http://ec.europa.eu/environment/ecoap/



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
<p>The logo for Eco-innovation features a green house icon inside a circle, with the text 'eco-innovation' and a small EU flag to the right.</p>	<i>Eco-Innovation EU</i>		http://ec.europa.eu/environment/eco-innovation/
<p>The logo for Eco-innovation observatory features a stylized eye icon with a globe inside, and the text 'eco-innovation observatory'.</p>	<i>Eco-Innovation Observatory</i>		www.eco-innovation.eu/
<p>The logo for Enterprise Europe Network features a circle of yellow stars and the text 'enterprise europe network'. Below it is the tagline 'Business Support on Your Doorstep'.</p>	<i>Enterprise Europe Network</i>	EEN	http://een.ec.europa.eu/
<p>The logo for Environmental Technology Verification (ETV) features a green triangle with a white arrow pointing right, containing the letters 'ETV'.</p>	<i>Environmental Technology Verification</i>	ETV	http://ec.europa.eu/environment/etv/
<p>The logo for EU Science Hub features the European flag and the text 'EU SCIENCE HUB' and 'The European Commission's science and knowledge service'.</p>	<i>EU Science Hub</i>		https://ec.europa.eu/jrc/en/research-topic/green-and-resource-efficient-europe



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>European Business Awards for the Environment</i>	EBAE	http://ec.europa.eu/environment/awards/
	<i>European Commission Climate Action</i>		https://ec.europa.eu/clima/
	<i>European Economic Area Grants</i>	EEA Grants	www.eeagrants.gov.pt/
	<i>European Environment Agency</i>	EEA	www.eea.europa.eu/
	<i>Eurostat</i>		http://ec.europa.eu/eurostat



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Executive Agency for SME</i>	EASME	https://ec.europa.eu/easme/
	<i>Food and Agriculture Organization of the United Nations</i>	FAO	www.fao.org/
	<i>Instituto da Conservação da Natureza e das Florestas</i>	ICNF	www.icnf.pt/
	<i>Instituto Nacional de Estatísticas</i>	JRC – EPLCA	www.ine.pt/
	<i>Joint Research Centre - European Platform on Life Cycle Assessment</i>	K4I	http://eplca.jrc.ec.europa.eu/
	<i>Portal do Estado do Ambiente</i>	REA	https://rea.apambiente.pt/



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<p><i>Rede Nacional de Responsabilidade Social</i></p>	RSOPT	<p>http://cite.gov.pt/pt/acite/rsopt.html</p>
	<p><i>Sustainable Development - Knowledge Platform (United Nations)</i></p>	SD – UN	<p>https://sustainabledevelopment.un.org/</p>
	<p><i>The Environmental Data Explorer by UNEP</i></p>		<p>http://geodata.grid.unep.ch/</p>
	<p><i>United Nations</i></p>	UN	<p>www.un.org/</p>
	<p><i>United Nations Department of Economic and Social Affairs</i></p>	UNDESA	<p>www.un.org/development/desa/en/</p>



Organismos Oficiais

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
<p>The UNESCO logo consists of a classical building facade with the word "UNESCO" in a bold, serif font above it. Below the building, the text "United Nations Educational, Scientific and Cultural Organization" is written in a smaller font.</p>	<p><i>United Nations Educational, Scientific and Cultural Organization</i></p>	<p>UNESCO</p>	<p>http://en.unesco.org/</p>
<p>The UN environment logo features the United Nations emblem (a world map) to the left of the word "UN" in blue, with "environment" in a smaller blue font below it.</p>	<p><i>United Nations Environment Programme</i></p>	<p>UNEP</p>	<p>http://web.unep.org/</p>
<p>The United Nations Global Compact logo shows the UN emblem to the left of the text "United Nations Global Compact" in a blue, sans-serif font.</p>	<p><i>United Nations Global Compact</i></p>	<p>UNGC</p>	<p>www.unglobalcompact.org/</p>
<p>The OECD logo features a globe to the left of the letters "OECD" in a bold, blue, sans-serif font. Below it, the tagline "BETTER POLICIES FOR BETTER LIVES" is written in a smaller font.</p>	<p><i>Organisation for Economic Co-operation and Development</i></p>	<p>OECD</p>	<p>www.oecd.org/</p>
<p>The EU Ecolabel logo shows a green leaf with a white Euro symbol (€) inside a circle of stars, positioned above the text "EU Ecolabel" in a blue font. The website "www.ecolabel.eu" is written in a smaller font below.</p>	<p><i>EU Ecolabel</i></p>		<p>http://ec.europa.eu/environment/ecolabel/index_en.htm</p>








Sistema Científico e Tecnológico

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<p><i>Earth Observing System Data and Information System (NASA)</i></p>	<p>EarthData by EOSDIS</p>	<p>https://earthdata.nasa.gov/</p>
	<p><i>Global Climate Change (NASA)</i></p>		<p>https://climate.nasa.gov/</p>
	<p><i>Global System for Sustainable Development</i></p>	<p>GSSD</p>	<p>http://gssd.mit.edu/</p>



Think Tanks

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
 SustainAbility	<i>SustainAbility</i>		http://sustainability.com/
	<i>Sustainable Europe Research Institute</i>	SERI	www.seri.at/en/
	<i>World Economic Forum</i>	WEForum	www.weforum.org/
 WORLD RESOURCES INSTITUTE	<i>World Resource Institute</i>	WRI	www.wri.org/
 WORLDWATCH INSTITUTE Vision for a Sustainable World	<i>Worldwatch Institute</i>		www.worldwatch.org/



Vídeos

LOGOTIPO	DESIGNAÇÃO	SIGLA	WEBSITE
	<i>Green TV</i>		www.greentv.com/
	<i>Green.TV by UNEP</i>		www.green.tv/
	<i>How To Boil a Frog</i>		http://howtoboilafrog.com/
	<i>Sustainability Television</i>		www.sustainabilitytelevision.com/



Cofinanciado por:



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Fundo Europeu
de Desenvolvimento Regional