

Under the high patronage of  
Mr Emmanuel Macron,  
President of the French Republic

# GLOBAL | 07-10 MARCH INDUSTRIE | 2023 EUREXPO LYON



**TOMORROW'S INDUSTRY IS INVENTED HERE**

[WWW.GLOBAL-INDUSTRIE.COM](http://WWW.GLOBAL-INDUSTRIE.COM)



global-industrie.com



La Région  
Auvergne-Rhône-Alpes



FRANCE  
INDUSTRIE

GRANDLYON  
la métropole

MÉTROPOLE  
GRAND LYON

SYNTEC  
INGÉNIERIE

# GLOBAL INDUSTRIE

means:

## A STRONG HISTORY:

2018: merging of four big exhibitions,  
each a leader in its field



The global show for industrial subcontracting know-how



The production technologies and equipment event



The smart, collaborative and efficient industry exhibition



The show entirely dedicated to sheet metal, tube and section working

## KEY FIGURES:

100,000 M<sup>2</sup> - 2,300 EXHIBITORS  
40,000 VISITORS\*

\*expected in 2023

## THE ONLY FRENCH EVENT BRINGING TOGETHER:

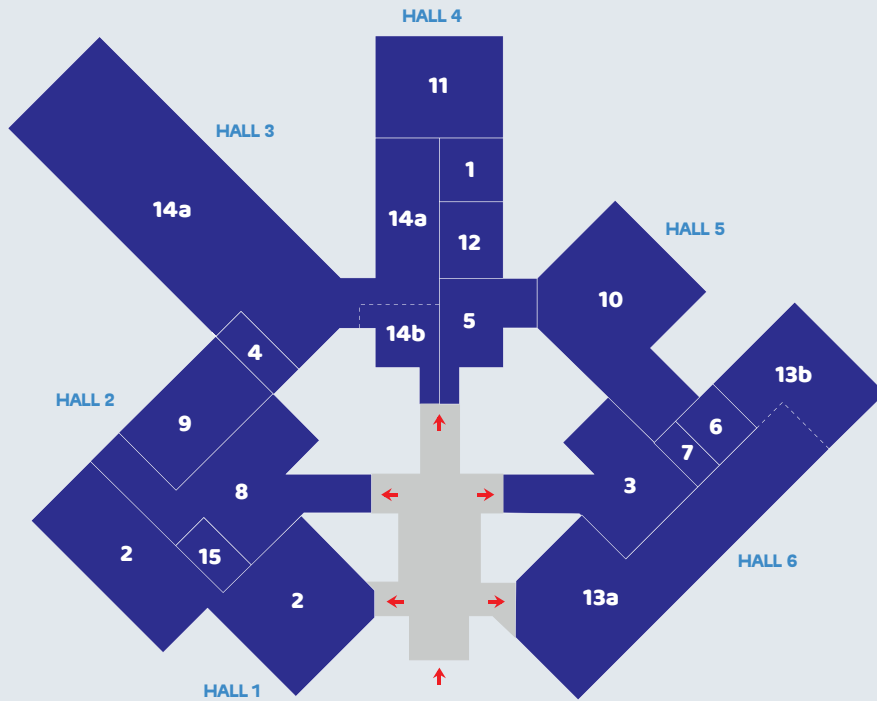
THE WHOLE industrial ecosystem	THE WHOLE value chain	ALL user markets
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## A RECIPE FOR SUCCESS:

A global technological offer	A political and institutional meeting place	A genuine showcase for innovation
A platform for exchanges	Highlights and special events	Monitoring of trends and emerging signals

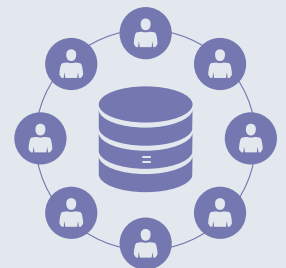
# 8 REASONS TO EXHIBIT AT GLOBAL INDUSTRIE

EXHIBIT ALONGSIDE YOUR COMPETITORS IN ONE OF OUR 15 WORLDS REPRESENTING THE WHOLE OF INDUSTRY



- 1** Assembly, mounting, fastening
- 2** Smart : digitalisation, automation, mechatronic
- 3** Electronics
- 4** Additive manufacturing & 3D printing
- 5** Finiting & material treatment
- 6** Forge & foundry
- 7** Materials & semi-finished products
- 8** Measurement, control, vision, instrumentation
- 9** Plastics, rubber, composites
- 10** Regions & countries
- 11** Robotics
- 12** Services and factory equipment
- 13a** Sheet, metal, metal shaping, welding (equipments)
- 13b** Sheet, metal, metal shaping, welding (know how)
- 14a** Machining & material removal (equipments)
- 14b** Machining & material removal (know how)
- 15** Energies & sustainable manufacturing

GET IN TOUCH WITH A DATABASE OF MORE THAN 250,000 QUALIFIED MANUFACTURERS



GET IN TOUCH WITH YOUR PROSPECTS VIA A HYBRID EXHIBITION!



The success of GI Channels has convinced the industrial community. So in 2023 you will again have:

- > the possibility of making **video appointments** with visitors without being present on site
- > **channels broadcasting live** from the exhibition to make sure you don't miss anything

## ENJOY OUR HIGHLIGHTS LINKED TO KEY THEMES IN THE INDUSTRIAL SECTOR

### BEFORE THE EXHIBITION



**NEW** Les Rendez-vous affinitaires de l'Industrie. "NEW GENERATION" affinity business conventions conducted throughout the year all over France on various industrial themes.  
**November, 15-16 2022**

### DURING THE EXHIBITION



**The big industrial performance contest!**  
This will distinguish and reward the **best in their professions:** those who are the pride of our industry.



An area entirely dedicated to **employment, training and the attractiveness** of jobs in industry, which you can use to post your job ads and meet candidates.



Two rooms hosting a series of talks by those responsible for the **latest advances in industry** who will share their feedback.



**Our contest rewarding our exhibitors' big innovations** of the year, an event which receives exceptional media coverage!

## EXHIBIT YOUR COMPANY IN THE CAPITAL OF FRENCH INDUSTRY: LYON

This will allow you to spotlight your company at the heart of the largest French and European industrial basin



### BENEFIT FROM THE POWERFUL IMPACT OF GL EVENTS:

Our teams use all existing media to promote our exhibitor offer among the industrial community: an international communication plan, a technical and general public media plan, a telephone canvassing team to qualify our database on a yearly basis, a communication plan on six social media, a digital tool to prepare for the exhibition – myGl - a direct marketing communication plan, etc.



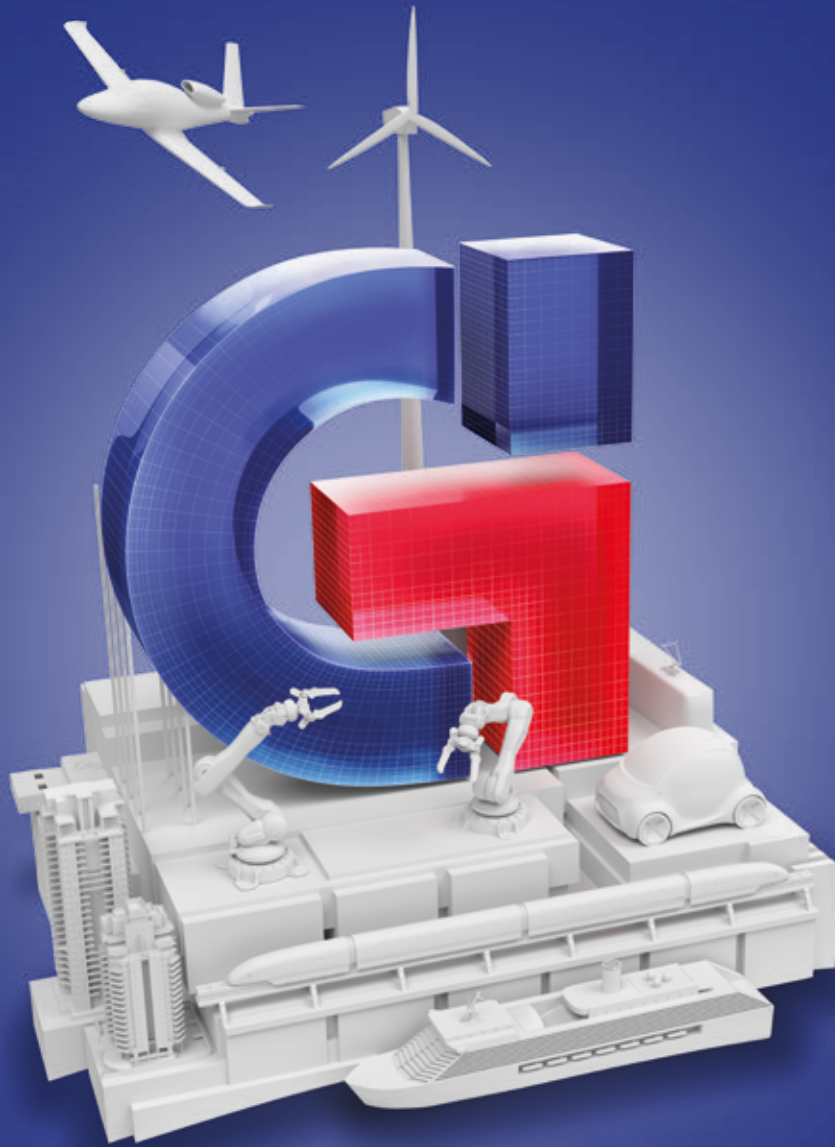
### Use the power of our new marketplace: INDUSTRIE ONLINE!

Part of the participant package for all our exhibitors, access to this marketplace will allow you to present your whole catalog of products to our Global Industrie / SEPÉM database of 400,000 contacts

Tel : +33(0)5.53.36.78.78 – Email : [contact.globalindustrie@gl-events.com](mailto:contact.globalindustrie@gl-events.com)

#GILYON23      

# PROFILE OF THE GLOBAL INDUSTRIE VISITOR DATABASE



NEXT DATE



**GLOBAL** | 07-10 MARCH  
**INDUSTRIE** | 2023 **EUREXPO**  
**LYON**



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# THE RICHEST INDUSTRIAL COMMUNITY!

**7% OF VISITORS WERE AT BOTH PARIS AND LYON**

**PARIS<sup>2022</sup>** > AIRBUS - DAHER - DASSAULT AVIATION - FAURECIA - RENAULT NISSAN MITSUBISHI - SAFRAN - SNCF - SUEZ - THALES - VALEO

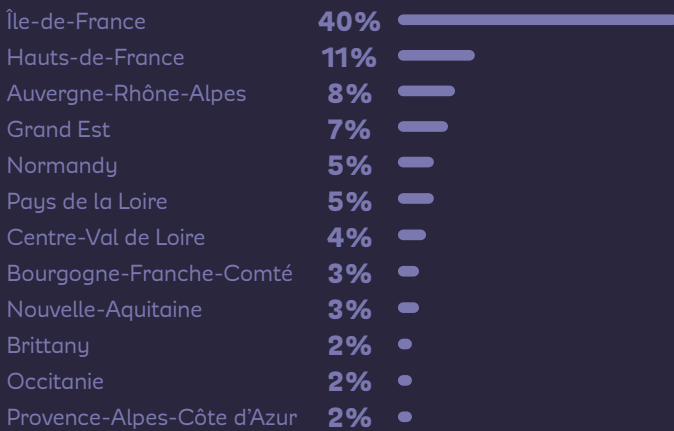
**LYON<sup>2021</sup>** > BAYER - BOUYGUES CONSTRUCTION - FRAMATOME - MICHELIN - PLASTICOMNIUM - SANOFI - SMURFIT - KAPPA - VINCI CONSTRUCTION - VOLVO TRUCKS - WESTFALEN

**86% OF VISITORS WERE PROFESSIONALS, UP  FROM 2018**

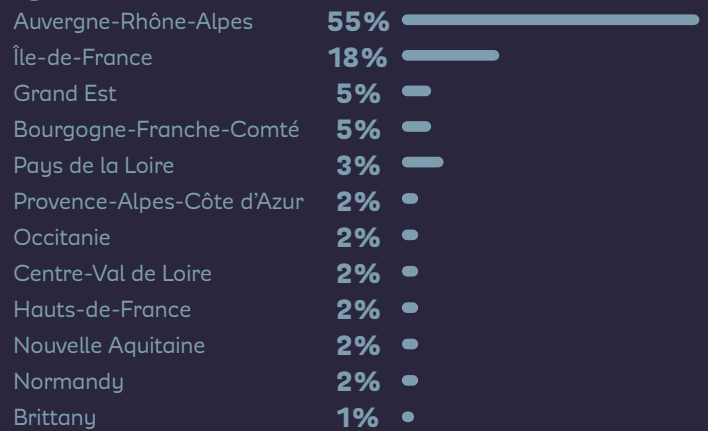
## ORIGIN



### Paris Edition

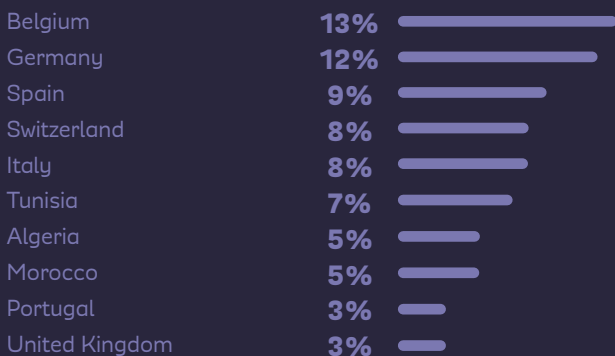


### Lyon Edition



## INTERNATIONAL

### Paris Edition



### Lyon Edition



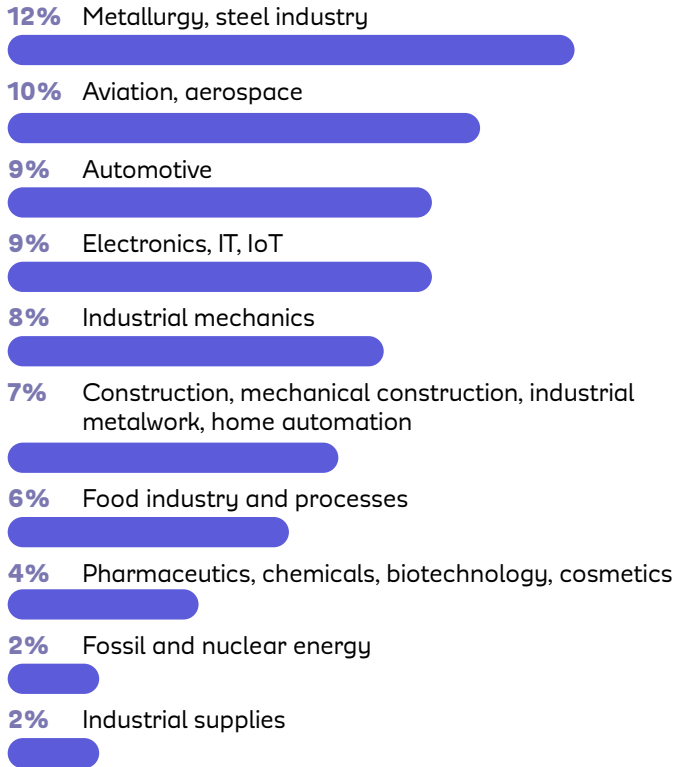
**64 COUNTRIES REPRESENTED**

**11% INTERNATIONAL CONTACTS**

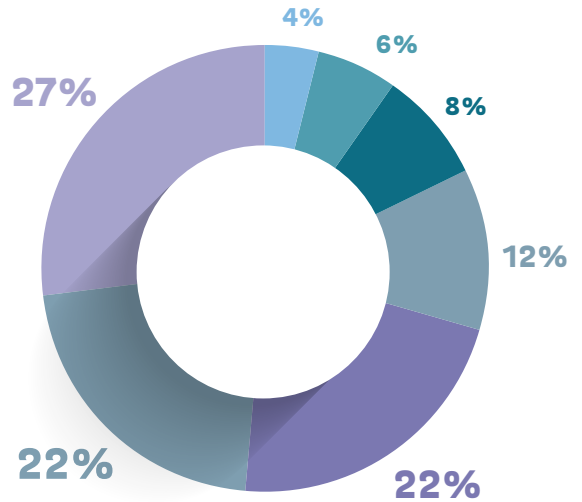
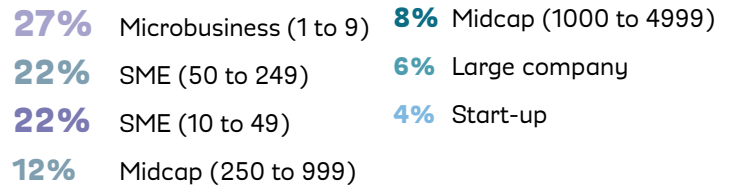


# THE RICHEST INDUSTRIAL COMMUNITY!

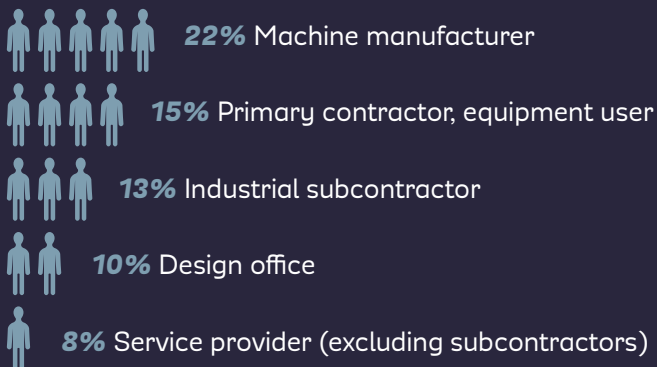
## SECTOR



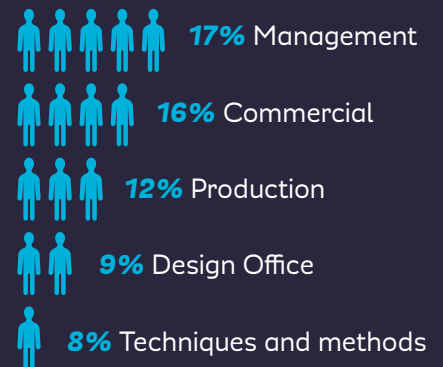
## NUMBER OF EMPLOYEES



## STATUT



## DEPARTMENT



## REASONS FOR VISITING

Meeting new people and technological watch

Demonstration of machines, products and services

Meeting current suppliers

- Machine manufacturers, OEMs
- Primary contractors, equipment users
- Industrial subcontractors
- Design offices, engineering, design
- Distributors, dealers, wholesalers
- Equipment manufacturers



!!! Priority 1    !! Priority 2    ! Priority 3



# THE RICHEST INDUSTRIAL COMMUNITY!

## EXHIBITION ACTIVITIES

### AVENIR

Employment & training!

**4%** of contacts students and job seekers

### AWARDS

Innovation!

**100%** ROI for winner of 2022  
Start-up award

### CHANNELS

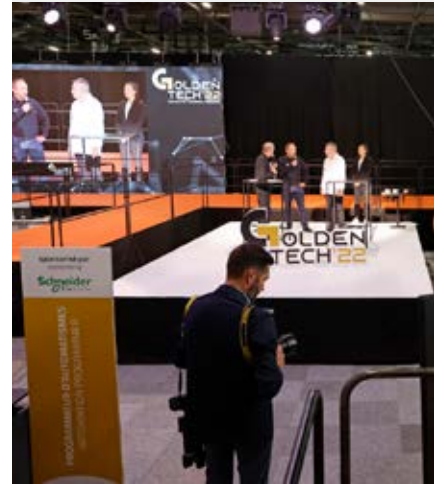
Monitoring and trends!

**15 000** online views\*

### GOLDEN TECH

Professions highlighted by the big names in industry!\*

- Product Designer : DASSAULT SYSTEMES - VISIATIV - LYNKOA
- Automation Network Designer : IFM - AGILICOM
- Automation Data Manager : SIEMENS
- Milling Machine / Lathe Operator : MASTERCAM - CGTECH - VERICUT
- Metrologist : ZEISS
- Automated Systems Programmer : SCHNEIDER ELECTRIC
- Continuous Improvement Manager : ASTREE SOFTWARE
- Robotics Engineer : FANUC
- Motion Control Manager : BECKHOFF

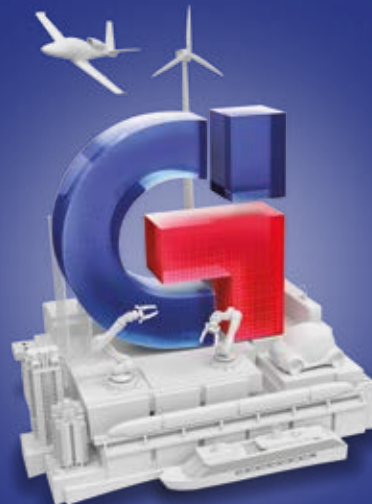


\*2022 data

## NEXT DATE

# GLOBAL INDUSTRIE

## 07-10 MARCH 2023 EUREXPO LYON



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